

Secretary of State  
500 E. Capitol Ave, Suite 204  
Pierre, SD 57501  
(605) 773-3537



# Personality's Right of Publicity

RECEIVED

APR 10 2026

SD Secretary of State

Pursuant to SDCL 21-64-2, no person may use any aspect of a personality's right of publicity for a commercial purpose during the personality's lifetime or for seventy years after the death of the personality without the express written consent of the personality, or if the personality is deceased without the express written consent of the personality's next of kin or other person or entity that owns the right of publicity.

Name of Deceased Personality: EMMONS ( Family Surname / Personality Estate)

Date of Death: unknown / Legacy Estate- Rights continuing under SDCL21-64 (post-mortem protection period)

Name of Claimant: Donta-Terrell:Emmons

Address of Claimant: PO Box 4451 Mooresville North Carolina 28117, United States of America

Basis of the Claim: see reverse

 

 

Rights Claimed: see revers

I declare and affirm under the penalties of perjury that this claim has been examined by me, and to the best of my knowledge and belief, is in all things true and correct.

Claimant: By: Donta, R, Principal-in-Chief Date: 03-26-2026

\$100 fee is required for this filing. Please make payable to the Secretary of State.

Please sign and return the filing to the Secretary of State's Office at the address noted above.

## Basis of the Claim:

The claimant, Donta Terrell Emmons, is the **lawful heir and successor in interest** to the personality associated with the surname **EMMONS**, which constitutes a recognizable identity and carries commercial and reputational value.

This claim is made pursuant to **SDCL §21-64-2**, which provides that a personality's right of publicity:

- Is protected during lifetime and
- Survives for **seventy (70) years after death**

The claimant asserts:

- ✓ That the personality identified as "EMMONS" represents a family-based identity estate
- ✓ That such rights descend to heirs and successors
- ✓ That the claimant holds the authority to assert and enforce such rights

This filing is made to:

- Establish public record of ownership and control
- Provide notice to all parties of protected status
- Prevent unauthorized commercial use

Any unauthorized use of the personality constitutes:

- ✓ Misappropriation
- ✓ Unauthorized commercial exploitation
- ✓ Violation of South Dakota statutory law

## Rights Claimed:

The claimant asserts exclusive rights to the personality known as "EMMONS," including:

- ✓ Name and surname identity
- ✓ Associated likeness and persona
- ✓ Reputation and goodwill
- ✓ Commercial identity rights
- ✓ Any derivative, digital, or simulated use
- Advertising
- Marketing
- Branding
- Media or digital representation
- Implied endorsement

Including but not limited to:

All rights are:

- ✓ Retained by the estate
- ✓ Controlled by the claimant as successor
- ✓ Enforceable under SDCL Chapter 21-64

## Declaration

I declare and affirm under the penalties of perjury that this claim has been examined by me, and to the best of my knowledge and belief, is in all things true and correct.

Claimant: *Bd Donta R. All Rights Reserved*  
Donta-Terrell Emmons, Principal-in-Chief

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*03-16-2016*

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**South Dakota Secretary of State**  
 500 E. Capitol Ave  
 Pierre, SD 57501-5070

DONTA-TERRELL EMMONS  
 PO BOX 4451  
 MOORESVILLE, NC 28117

**RECEIPT INFORMATION**

Receipt #: 002845939  
 Receipt Date: 04/10/2026

**DO NOT PAY!**  
**This is not a bill.**

Description of Charges	Reference	Quantity	Unit Price	Total
Personality Right of Publicity		1	\$100.00	\$100.00
<b>TOTAL CHARGES PAID</b>				<b>\$100.00</b>

Description of Payment	Reference	Amount
Payment-Check/MO	55011761281	\$100.00
<b>TOTAL PAYMENT</b>		<b>\$100.00</b>

100